

The slightly different retrospective 2016

So Klitschko has gotten serious (as has HSG): the training program „Change & Innovation Management“ has started. The first sentence in the brochure: „Making Life a success is a never ending fight.“ The Headline on the next page: „Are you facing a challenge? We have the solutions for you.“ Can it get plumper? I admit, I was wrong predicting that the book „the Klitschko principle“ will soon be out. But Günther Bresnik took care of it („The Dominik Thiem Method“). It is similar, isn't it? Something like punching as hard as you can...

In a popularity poll conducted with expats Switzerland ranked 31 – six places behind Uganda. Seriously. They don't feel welcome, and they don't find Swiss friends. Building walls seems to be an acceptable item on political agendas nowadays...at times it takes places in our minds.

Facebook makes millions of people die („oh sorry, we didn't mean..“), but even then salesmanship wins. Right below the single line remembrance message: „learn more about memorialized accounts and the legacy contact setting on Facebook.“ I guess that's where you can post how you turn in your grave...

Newspaper supplement in July: a guidebook for Best Agers (50plus, as it is put elegantly). A choice of the topics: Abatement & heritage (right on the front page), a „50plus integration expert“ (oh god, in two years I will have to be integrated?), dementia, barrier-free showers for your wheelchair, stair lifts, last will, ambulant care...maybe it would be best to get oneself embalmed in time. What can I expect from a guidebook for 60plus? That is scary...

Prejudice-trainings (sic!) shall support manager's understanding for women. Yeah, why not? Their wives will love it...who knows, maybe diversity trainings will give many marriages a boost.

Two spectacular comments on central themes of life:

- Jürgen Schmidhuber, leading researcher on artificial intelligence, about love, empathy, and humour: „That all goes back to the same principle, the reward system.“ Is it possible that his own intelligence is artificial?
- Alain de Botton about Romeo and Juliet: „The european culture admires Romeo and Juliet as the most beautiful love story. And yet they're just to two wacked out teenagers who kill themselves. They have a massive neurotic disorder and would be a case for a shrink in our times!“. Congratulations for first place in the Shakespeare summarizing contest. Well, I prefer european culture to Mr. de Botton.

A cruise to the antarctic? You want it, you get it, starting from 17'500 Franks up to 30'700. On board: Pedro Lenz, as an extra. Is that the Pedro Lenz who writes in the language of ordinary people? And now drinks champagne with rich luxury tourists? What comes next? Joining SVP?

Hobby psychologist Daniel Vasella about Trump: „His psychic profile is irrelevant inasmuch as it will only matter what he does and neglects.“ Dear Mr. Vasella, there are some correlations you may not be aware of.

A small lesson in logic by Jürgen Schenk, director E-drive system integration at Daimler: being asked whether e-mobility will have it's breakthrough soon: „No doubt. You can see that on the basis of our engagement in that field.“ Yes, sorry, I forgot: Daimler is never wrong...

Things remain entertaining, we will stay on it – to a good year 2017!